



Historic England

Mr Andrew Ford  
Wychavon District Council  
Civic Centre  
Queen Elizabeth Drive  
Pershore  
Worcestershire  
WR10 1PT

Direct Dial: [REDACTED]

Our ref: [REDACTED]

4 August 2023

Dear Mr Ford

### **WELLAND NEIGHBOURHOOD PLAN- REGULATION 16 CONSULTATION**

Thank you for the invitation to comment on the Submission Neighbourhood Plan.

Historic England are supportive of both the general content of the document and the vision and objectives set out in it.

We commend the general emphasis placed upon the maintenance of local distinctiveness and the conservation of landscape character, building upon the findings of the Worcestershire County Council Landscape Character Assessment and the Malvern Hills AONB Management Plan and associated documents but more particularly upon the Welland Design Guide and Codes (AECOM May 2023) which takes full account of local character. This and other documentation produced provides a very thorough evidence base providing a solid platform for the policies and proposals put forward.

In this respect we fully support the well thought out policies for the conservation of local distinctiveness and the protection of historic built environment and rural landscape character including green space and green infrastructure. We also commend the Plan's intentions to ensure that the design of new development is positively guided by the considerable research undertaken and thus can take cues from the landscape and townscape character and vernacular of each locality.

I hope you find these comments helpful.

Yours sincerely,

P. Boland.

Peter Boland  
Historic Places Advisor





Historic England



CC:



THE FOUNDRY 82 GRANVILLE STREET BIRMINGHAM B1 2LH

Telephone 0121 625 6888  
[HistoricEngland.org.uk](http://HistoricEngland.org.uk)



*Historic England is subject to both the Freedom of Information Act (2000) and Environmental Information Regulations (2004). Any Information held by the organisation can be requested for release under this legislation.*